

● **CLASS SIZE IS LIMITED, FIRST COME FIRST SERVE:
REGISTER NOW!**



THE BUSINESS BEHIND WASH- DRY-FOLD

About This Full Day Workshop

This program is designed to explore the business side of Wash-Dry-Fold. It is not too late to jump into the fastest growing segment of the industry.

Attendees will learn about Marketing, pricing, strategies, operational procedures, route systems, as well as brick and mortar sales.

Specifically we will explore:

1. Real-life WDF Experiences/Successes
2. Customer Concerns & Needs Assessment
3. Pros & Cons: Subscription/Pound/Bag Pricing
4. Operational Procedures
5. How to compete with Poplin & other apps
6. Competing with Laundromats
7. Proven Sales & Marketing Strategies for WDF

Date and Place :

July 20, 9:00 AM - 3:00 PM, lunch included
Tampa, FL

Presented by :



James Peuster,
The Route Pro's and Owner
of DC 2U

Whether you are looking to get into WDF, wanting to expand your WDF business, or just want to explore a more profitable service:

**THIS PROGRAM
IS FOR YOU!**



\$99/member

\$199/non-member

Contact Us to Register :

617-791-0128
peter@sefa.org

THE BUSINESS BEHIND WASH-DRY-FOLD



Saturday,
July 20, 2024



9:00 am
Includes Lunch

Company Name _____

Attendees: _____

Address: _____

City: _____ ST: _____ Zip: _____

Email _____ Phone: _____

Contact Peter Blake for Payment options:
peter@sefa.org/617-791-0128

Register Now

www.sefa.org

